

RHINOMED APPOINTS CANADIAN DISTRIBUTOR FOR MUTE AND TURBINE

KEY HIGHLIGHTS:

- **McArthur Medical appointed as sole distributor of Mute and Turbine devices in Canada.**
- **Follows successful registration of Mute and Turbine with Canada Health, the Canadian regulatory authority in December 2015.**
- **McArthur Medical to roll out Mute and Turbine into Canadian pharmacies and grocery retailers, sleep clinics, hospitals and sporting and health food retail stores.**

29th February, 2016. Melbourne, Australia.

Australian nasal and respiratory technology company Rhinomed Ltd (ASX:RNO), is pleased to announce it has executed a distribution agreement with Toronto based McArthur Medical to distribute its Mute sleep and snoring technology and Turbine sports technology into the Canadian market. The relationship is exclusive subject to minimum performance hurdles being achieved on an annual basis.

Established in 1984, McArthur Medical will distribute the Mute sleep and snoring technology through its Hospital Specialty Products, Home Health Care, Retail Pharmacies, Respiratory Home Care, Dental and Medical Supply business units.

"Canada has the potential to be a considerable market for Mute and Turbine. There are 9,558 pharmacies in Canada alone and snoring prevalence is similar to that of the US where a 2011 Centre for Disease Control and Prevention study identified that 48% of Americans snore", commented Michael Johnson, CEO of Rhinomed. The appointment of McArthur Medical complements the Company's North American strategy and follows the opening of a new North American office in Cincinnati, Ohio.

The President of McArthur Medical, Wayne McArthur, said "We are excited to have partnered with Rhinomed. Rhinomed's Mute nasal dilator technology will offer Canadians relief from snoring severity and improve sleep quality while the Turbine will improve nasal air flow for athletes."

"With McArthur Medical's impressive track record of gaining support from both the retail and clinical channels in Canada, as well as the strong fit with our strategy of building a significant customer base in North America, we are confident that Canada will become a significant focal point for sales of Mute and Turbine over the next 12 months," Johnson said.

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About Rhinomed Limited (ASX:RNO)

Rhinomed Limited is a Melbourne, Australia based technology firm with a focus on nasal, respiratory and breathing management technologies. The Company is developing and commercialising applications of its technology portfolio in the Sport, Sleep, Wellbeing and Drug delivery markets. The Company has two products in market, the Turbine for sport and exercise and Mute for snoring and better sleep. It is currently conducting a clinical trial of its new INPEAP technology targeting mild to moderate sleep apnea. For more information, go to www.Rhinomed.global

About Mute.

Mute is a patented nasal respiratory technology that has been found to reduce the volume and frequency of snoring in 75% of users in (n=118 couples). Mute is easy to use, drug free and fits discreetly inside the nose. Mute is made from ultra soft polymers and works by stenting the nose and reducing nasal resistance. Mute encourages nasal breathing and reduces the need to open the mouth during sleep, factors critical to a reduction in snoring and better sleep quality. For more information and to purchase Mute visit www.mutesnoring.com or visit your local pharmacy in Australia, the UK and shortly, the USA.

About Turbine

Turbine is a revolutionary respiratory technology designed specifically for the sport and exercise market. Turbine delivers an average increase of 38% more airflow through the nasal passages and has been designed for both professional and amateur athletes participating in sport and fitness activities ranging from cycling and running through to yoga. You can purchase a Turbine by visiting www.theturbine.com or through selected Sport and cycling stores.