

## RHINOMED DISTRIBUTION EXTENDS TO JET.COM

## April 29, 2016. Melbourne, Australia.

Nasal respiratory technology company Rhinomed (ASX:RNO) is pleased to announce it will begin distributing its Mute<sup>™</sup> brand through the US online shopping channel Jet.com.

Jet.com is a rapidly expanding online membership savings club that offers goods across categories such as grocery, sports and fitness and heath and beauty areas. The model, which enables free membership and shipping, has a strong promotional strategy, which is reflected in its growing customer base.

"Jet.com's ability to attract a wide range of customers and its visibility amongst our target market makes it an important addition to our online distribution model," said Michael Johnson, Chief Executive Officer of Rhinomed.

Both Mute and Turbine are developed from an internal nasal stent technology platform that relieves nasal congestion and delivers an instant feeling of increased airflow. The products are created from ultra soft medical grade polymers and are registered with the US Food and Drug Administration (FDA).

## **Media Enquiries**

Michael Johnson, CEO & Managing Director +61 (03) 8416 0900 mjohnson@rhinomed.global

Follow us on

Twitter @rhinomedceo and @mutesnoring and @theturbinecom

## **About Rhinomed Limited (ASX:RNO)**

Rhinomed Limited is a Melbourne, Australia based technology firm with a focus on nasal, respiratory and breathing management technologies. The company is developing and commercialising applications of its technology portfolio in the sport, sleep, cough/cold and allergy, and drug delivery markets. The company has two products in market (the Turbine for sports and exercise and Mute for snoring and better sleep) and is currently conducting a clinical trial of its new INPEAP technology targeting mild to moderate sleep apnea. For more information, go to www.rhinomed.global.

TEL: +61 (0) 3 8416 0900

FAX: +61 (0) 3 8080 0796