

# R H I N O M E D

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## TURBINE GOES ON SALE IN DICKS SPORTING GOODS, USA.

**May 11, 2016. Melbourne, Australia.**

Australian nasal and respiratory technology company Rhinomed (ASX:RNO) is pleased to announce the upcoming launch of the Turbine sports breathing technology in iconic US sporting goods retailer Dicks Sporting Goods (“Dicks”).

### **Dicks to commence Turbine Trial in June**

- The 20 store launch is part of a Dicks Sporting Goods in-store trial in 8 states across the USA commencing in the first week of June.
- The trial will feature Turbine in aisle end display units.
- The aisle end display units will be exclusive to Turbine and provide strong branding and contain 24 packs of Turbine with all four sku’s (trial, small, medium and large) included.
- The program has been confirmed through Rhinomed’s recently appointed American Turbine distributor Europa Sports who will provide merchandising support throughout the trial period.

Dicks is a Fortune 500 American corporation headquartered in Findlay, Pennsylvania. Dicks has 610 stores across 47 states with a strong presence in the eastern half of the USA. Dicks is the “go to” retail destination for American sporting and exercise enthusiasts and athletes.

Distribution of Turbine in Dicks Sporting Goods adds to the recent expansion of the Turbine distribution footprint in the North American market. Turbine is being stocked with major North American retail and online sports and pharmacy stores including the recently announced 127 Performance Bike stores and through online retailer Inbox Fitness.

### **Media Enquiries**

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## **About Rhinomed Limited (ASX:RNO)**

Rhinomed Limited is a Melbourne, Australia based technology firm with a focus on nasal, respiratory and breathing management technologies. The company is developing and commercialising applications of its technology portfolio in the sport, sleep, cough/cold and allergy, and drug delivery markets. The company has two products in market (the Turbine for sports and exercise and Mute for snoring and better sleep) and is currently conducting a clinical trial of its new INPEAP (Intra Nasal Positive Expiratory Air Pressure) technology targeting mild to moderate sleep apnea. For more information, go to [www.rhinomed.global](http://www.rhinomed.global).